

# ŁÓDŹ

## CO-CREATED CITY



**Let's create the new  
City Development  
Strategy together!**



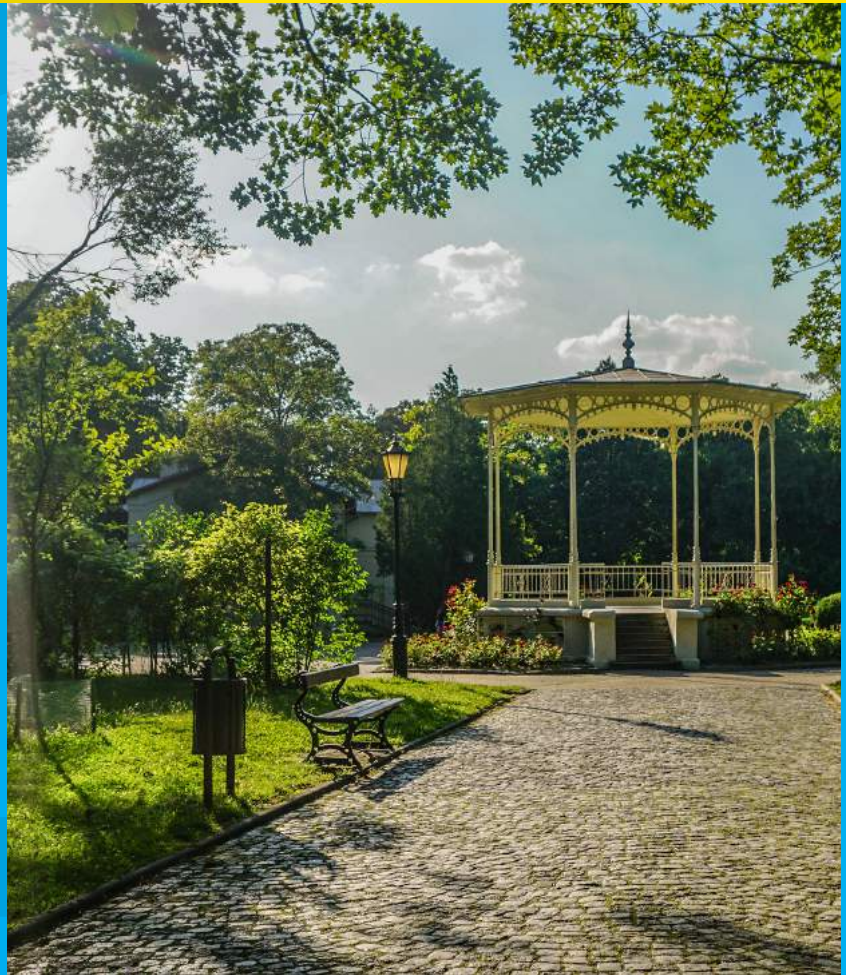
For us, citizens of Łódź,  
and with our active participation,  
a strategic development program  
for the city is being created today.

The City of Łódź shall be  
friendly and open to everyone,  
prepared for all,  
even the most difficult challenges  
posed to us by the world and  
the changing environment.





## OUR SHARED CHALLENGES

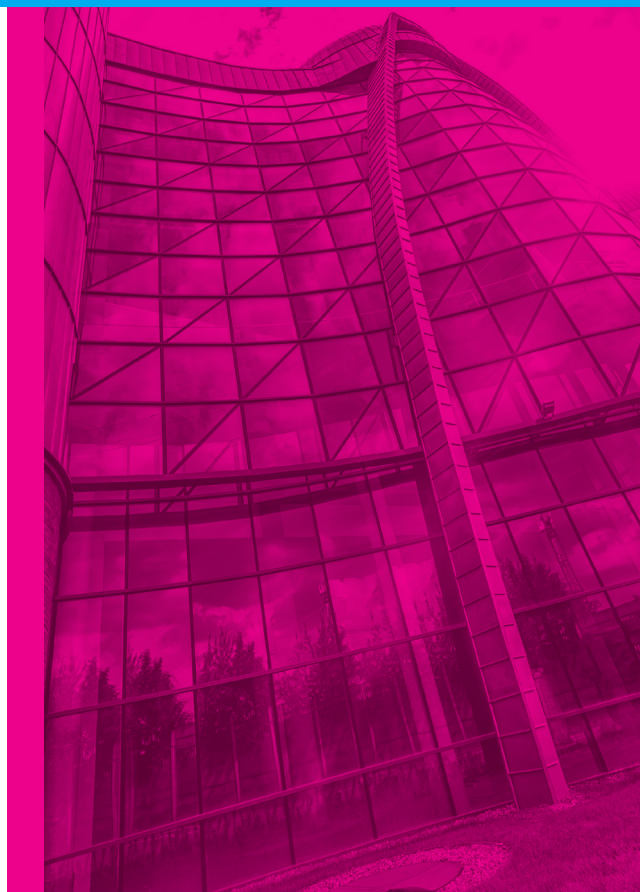


1. adaptation to climate change, limitation of environmental threats, striving for climate neutrality,
2. development of infrastructure which will increase competitiveness, investment attractiveness and living conditions in the city,
3. counteracting negative effects of demographic processes,
4. development and support of human and social capital as well as growth of innovativeness,
5. increase in efficiency of city management (including financing development activities) and cooperation between neighboring local governments and between sectors.



## OUR PRIORITIES:

- improvement of the environment in the city
- better quality of life, including public transport and public services
- attracting new residents, especially young people
- increasing safety level
- better services for senior citizens
- urban regeneration, especially of the center of Łódź
- creating more green and recreational areas
- creating a system of cooperation between the city and its citizens



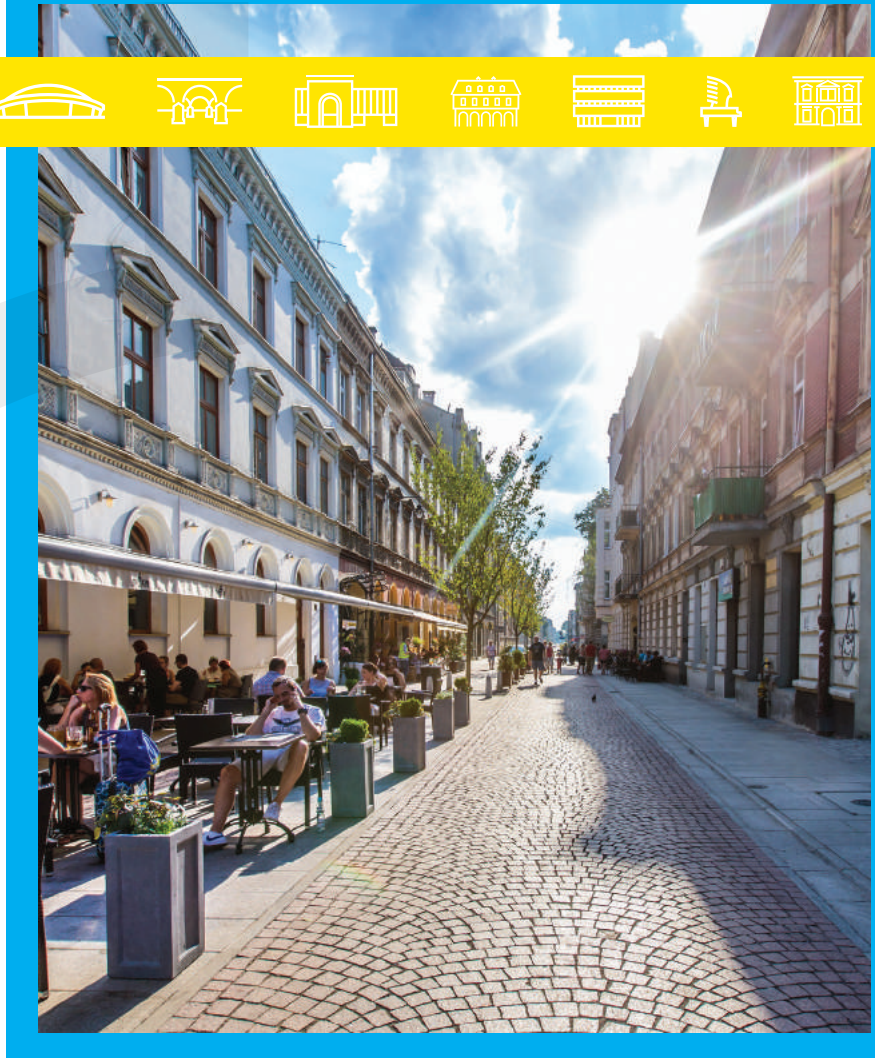
## THE MOST IMPORTANT TASKS FOR THE CITY:

- encouraging citizens to innovate
- connecting people around topics which they find important
- releasing creativity and supporting initiatives of the citizens





## THE PRINCIPLES OF THE STRATEGY:



<b>1</b>	<b>sustainable development</b>	we will build a better, healthier, more resilient and friendlier city with a focus on what we will leave for future generations
<b>2</b>	<b>intelligent development</b>	we will solve important human matters in a modern and effective way
<b>3</b>	<b>high quality of life for all</b>	we will open Łódź to all its citizens, involve them in the decision-making processes and co-management of the city, as well as in planning and designing their surroundings



## OUR VISION OF TOMORROW

### *Łódź – a co-created city:*

**developing on the basis of human activity and improving the quality of management. Involving and engaging citizens**, drawing them into cooperation, triggering their social activity and facilitating it. The city as an animator supporting local communities in their activities, ideas and projects.

**Connecting and uniting everyone** around matters which are important to them. Welcoming new residents with open arms. Accesible to all, creating an infrastructure for unleashed individual and collective creativity, social cooperation and cultural engagement.



**This vision of the future also determines the main strategic objectives of our city's development**



## **OBJECTIVE 1**

### **Łódź - a strong and resilient city**

Efficiently managed, with good infrastructure and orderly space - development is not disturbed by external and internal threats and crises.

## **OBJECTIVE 2**

### **Economic and social development of the City of Łódź**

Rich with its economic and social capital - to provide a high quality of life for present and future generations of the citizens of Łódź.

## **OBJECTIVE 3**

### **City of Łódź responding to stakeholder expectations**

A city that efficiently and quickly adjusts its offer, environment and space to the expectations of those who live, work and carry out their initiatives in it.

## **OBJECTIVE 4**

### **Stunning City of Łódź**

Not only meeting basic expectations of the citizens, but also giving them daily inspiration, as well as reasons for justified pride and satisfaction.



## OUR PRIORITIES - THEMATIC AREAS

### A strong and resilient city of Łódź:

- safe city
- city resilient to climate change
- city of quality education
- city of efficient administration
- city facing demographic changes
- city that effectively shapes space
- city of intelligent infrastructure
- city making use of diverse financial and legal mechanisms and instruments



### Economic and social development of the City of Łódź

- urban regeneration
- entrepreneurial Łódź
- development of creative industries
- business tourism
- logistics hub for Central Europe
- city of industries
- New City Center of Łódź
- development of the Metropolitan Area of Łódź







## City of Łódź responding to stakeholder expectations:

- city of value at an affordable price
- creative city
- city of high-quality leisure
- development of digital services
- Łódź, UNESCO City of Film

## Stunning City of Łódź:

- Museum of Civilization
- zero-emission and clean city
- city of public participation
- city experience management
- Green EXPO
- Blue-green network
- Garden City

## EVERYONE WILL BE ABLE TO FOLLOW THE IMPLEMENTATION OF THE STRATEGY

The citizens of Łódź will be able to follow the implementation of the new Strategy on an ongoing basis. All planned activities will be implemented in order to achieve specific results, which are described in the form of 40 indicators. Every year, we will check how the Strategy is being implemented based on indicators, reports on the state of the city and research on the quality of life of citizens of Łódź.





## WHO WILL DO IT ALL?

## WE WILL DO IT TOGETHER!



The Łódź of Tomorrow will be financed from our common resources. The better the financial situation of companies in Łódź and its inhabitants is, the bigger the funds that will contribute to the City budget. Therefore, we will be able to spend them on the most important needs of our inhabitants which will be determined, for example within the Participatory Budget. In order to manage the implementation of more actions, we will actively obtain funds from the European Union, the central budget and other available sources.

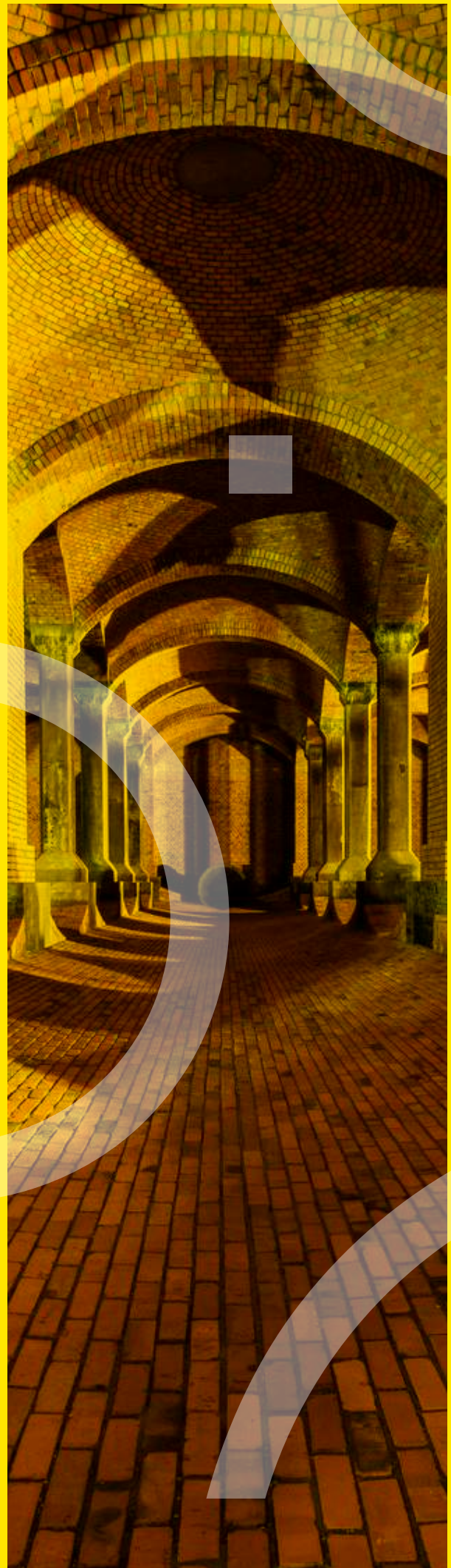
We plan to co-create the City of Łódź - we are open to initiatives of the local business or local communities that want to allocate their resources for the common good. Thanks to our joint commitment, we will be able to see the changes we expect faster.



## **STRATEGY... AND WHAT NEXT?**

Once the new strategy of Łódź has been adopted, work will begin on creating the documents which will specify details (the so-called sectoral policies and operational programs of the city), concerning e.g. education, culture, health, environmental protection, etc. They will also be developed together with the citizens.

**In order to fulfill the vision of Łódź of Tomorrow, we need to develop the city together. We count on your commitment and ideas!**





WSPÓLKREUJE

2020

**CO-CREATED  
CITY**